

EAST SUFFOLK
BUSINESS
AWARDS 2025

FAMILY BUSINESS OF THE YEAR AWARD - AWARD CRITERIA

This award will recognise and celebrate the unique contribution family businesses have made to East Suffolk's economy, history and culture.

For a family business, more than any other, values are the connective tissue - the source of your success, your commitment, and your longevity.

This category is open to any family business irrespective of size or sector in East Suffolk that is owned by two or more members of a single family. They must be related either by blood, marriage, civil partnership, cohabitation or adoption

HOW TO ENTER

Check out our East Suffolk area map to ensure your business is within the entry area

Download and fill in our application form

Tell us about your business (approx.1000 words) this could include some of the following; Your history, customers, competitors, challenges, opportunities, your vision and anything else that you feel is relevant.

Tell us why you believe that your organisation deserves to win the Suffolk Chamber East Suffolk – Family Business of the Year Award (max 500 words)

For your entry wording/evidence below (no limit on this wording) the judges will be looking for and want to see examples of:

What differentiates your family's business products or services from those of your competitors?

How important is the 'family' brand and to what extent does your brand reflect your family values?

How do you promote your strong family values in marketing & promotions?

Have new generation family members brought new ways of working or innovation to the business? How has this impacted on the business?

What is your family vision for the future of the business and what plans are in place with regards to succession planning?

Any accolades and testimonials.

Anything else relevant you wish to share?

If you are selected as one of our category finalists, our judges for this category may wish to visit your business, they will arrange this direct with yourselves at a date and time convenient to both parties.

CLOSING DATE 31ST AUGUST

