

About the Suffolk Business Water Group

The Suffolk Business Water Group (SBWG) was formed in 2024, with funding from [Anglian Water](#) and [Essex & Suffolk Water](#), to address the pressing regional water scarcity challenges impacting many local businesses.

Building on the momentum of the [Suffolk Chamber's Water Summit](#) held in June 2023, the SBWG formed with a clear mission to provide support for local businesses in tackling water scarcity. By uniting key stakeholders, the group advocates for sustainable water practices and equips businesses with the tools and knowledge needed to prepare for a resilient future.

The group has several key objectives:

- To unite Suffolk's main business water users alongside planning authorities, water retailers, NGOs, and other key partners.
- To operate as "brains trust" for Anglian Water and Essex & Suffolk Water, to inform and discuss relevant issues such as on non-domestic water projection and the progress of new infrastructure projects.
- To advocate for local supply chain and procurement opportunities, business partnerships, and cooperative initiatives.
- To encourage businesses to share information, spread awareness and share best practices with supply chains, customers, and stakeholders.
- To share and encourage best practice for the reduction of water use by businesses.
- To oversee a programme of business market research, case studies, and site visits to identify and share impactful solutions.
- To galvanise business support for initiatives, including new water infrastructure projects and schemes, and support for lobbying asks.

The group meets twice each year with expert guest speakers invited to discuss pertinent challenges and opportunities related to water in the region. Between meetings, the group operates "on tap" at all times through:

- Task & Finish Groups – with focused teams dedicated to achieving specific project objectives.
- An Online SharePoint hub – an interactive platform where members can share resources, collaborate, and engage in ongoing group activities.

Insights and outcomes from the group feed into the Suffolk Chamber's policy and lobbying work, influencing bodies such as DEFRA, the British Chambers of Commerce, and other key stakeholders.

For more information about the Suffolk Business Water Group, or to enquire about joining, please contact policy@suffolkchamber.co.uk.