



Suffolk Chamber of Commerce

Haverhill & District

manifesto

Haverhill is a rapidly developing town attracting inward investment into its increasingly diverse economic base.

This current business community comprises international market-leading corporates and dynamic star-ups and every scale of company in between.

We are committed to boosting the economic success of our area and to represent the interests and insights of both our members and the wider business community across the public and private commercial areas.

Our manifesto focuses on the three key themes identified in the broader Suffolk Chamber manifesto. These are: reducing regulations, improving access to all markets and giving businesses with the tools to do the job.

Our role is to directly deliver services and support to the business communities in both the town of Haverhill and the surrounding villages, to improve their competitiveness and help them thrive.



1

Reducing regulations

- Lobby for fair and effective business rates reviews, and the application of discretionary reliefs
- Provide local support for the Better Business for All initiative as delivered through our local district council to improve communication and service delivery for local businesses by local authorities and other public sector partners
- Encourage improved procurement arrangements with major organisations, especially those in the local government and health sectors
- Maximise fully the economic and business growth potential of The Cambridge Norwich Tech Corridor

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Improving access to all markets

- Continue to facilitate the building of an effective business case for a dualled A1307 to improve Haverhill's connectivity to Cambridge and the midlands
- Promote public and private support for a possible Haverhill BID to establish a more vibrant town centre and make the area a good place to live, work and visit
- Lobby for improved public transport provision for between Haverhill, neighbouring towns and the surrounding villages. Press for improvements to the strategic road and rail networks
- Lobby for comprehensive superfast broadband and 4G mobile phone coverage in our area

3

Giving businesses the tools to do the job

- Co-ordinate business input to and comment on local plans, planning issues and the economic development strategies of the west Suffolk local authorities
- Work with the local education sector to improve the relationships between schools and colleges and the business community, including support for Apprenticeships
- Provide support to ONE Haverhill to help promote its many initiatives in the town and the role of business in particular
- Promote inward investment, and especially future business park provision, to provide a diverse and sustainable economic mix
- Deliver networking events of direct relevance and interest to members of Suffolk Chamber in Haverhill & District to improve connections between the local business communities across the area

