



Suffolk Chamber of Commerce

Bury St Edmunds

manifesto

Bury St Edmunds, already the largest town in west Suffolk, is one of the fastest growing areas in the whole county.

Hosting over a dozen industrial parks, including the newly-opened Suffolk Business Park, Bury St Edmunds is home to a growing diversity of businesses from the very large (nine out of Norfolk and Suffolk's top 100 firms are based here) to start-ups in all key sectors.

We are committed to boosting the economic success of our borough and to represent the interests and insights of both our members and the wider business community across the public and private commercial areas. Our manifesto focuses on the three key themes identified in the broader Suffolk Chamber manifesto. These are: reducing regulations, improving access to all markets and giving businesses with the tools to do the job.

Our role is to directly deliver services and support to the business communities throughout the borough, to improve their competitiveness and help them thrive.



1

Reducing regulations

- Lobby for fair and effective business rates reviews, and the application of discretionary reliefs
- Provide local support for the Better Business for All initiative to improve communication and service delivery for local businesses by local authorities and other public sector partners
- Encourage improved procurement arrangements with local authorities, the health sector, West Suffolk College, police and other public partners
- Maximise fully the economic and business growth potential unlocked by the completion of the Eastern Relief Road

2

Improving access to all markets

- Contribute to the effective delivery of the Bury St Edmunds Masterplan, including ensuring good two-way communications to ensure businesses are informed and engaged in its ongoing implementation
- Support improvements to how the town centre is accessed, especially via public transport to encourage more sustainable and agile working patterns
- Lobby for improved strategic infrastructure provision, especially at the two local 'pinch points' - junctions 43 and 44 - along the A14 at Bury St Edmunds identified in the No More A14 Delays in Suffolk campaign
- Lobby for comprehensive superfast broadband and 4G mobile phone coverage in our area

3

Giving businesses the tools to do the job

- Co-ordinate business input to and comment on local plans, planning processes and the economic development strategies of the west Suffolk local authorities
- Support ongoing efforts to maximise occupancy at Suffolk Business Park and other centres to ensure a diverse and sustainable economic
- Build on existing excellent relationships with local education providers to ensure local businesses are able to take full advantage of new vocational qualifications, including T-Quals
- Deliver networking events of direct relevance and interest to members of Suffolk Chamber in Bury St Edmunds to improve connections between the local business communities across the area

