

## Suffolk Chamber of Commerce Social Media Commenting Policy

### Purpose:

This policy outlines our expectations for public engagement on Suffolk Chamber of Commerce's social media channels, specifically LinkedIn. It ensures that our online spaces remain professional, respectful, and supportive of constructive dialogue within the business community.

### Scope:

This policy applies to all individuals who comment on posts published by Suffolk Chamber of Commerce, including members, stakeholders, partners, and the wider public.

### Our Approach:

We encourage thoughtful, respectful interaction and welcome a range of perspectives. We believe open dialogue is valuable when conducted professionally and in good faith.

### Commenting Expectations:

We ask that individuals engaging with our posts adhere to the following expectations.

### Acceptable comments include:

- Constructive questions or feedback related to the post.
- Professional opinions and experiences relevant to the topic.
- Clarifications or additional insights that contribute meaningfully to the discussion.

**Unacceptable comments include:**

- Misleading or factually inaccurate information.
- Unauthorised promotional content or advertising.
- Offensive, abusive, or inflammatory language.
- Off-topic remarks or repeated disruptions to the discussion.
- Spam or content that violates LinkedIn's community standards.

**Moderation:**

We reserve the right to hide or delete any comment that does not align with these expectations. Accounts that repeatedly breach this policy may be reported.

**Raising Concerns:**

If you believe a comment has been removed unfairly or wish to raise concerns about a user's behaviour, please contact our team directly:

**Email:** [info@suffolkchamber.co.uk](mailto:info@suffolkchamber.co.uk)

**Tel:** 01473 680600

**Policy Review**

This policy is reviewed periodically and may be updated in line with best practice and evolving platform standards.