

EAST SUFFOLK  
**BUSINESS**  
AWARDS 2025

**GROWING BUSINESS OF THE YEAR AWARD - AWARD CRITERIA**

This award is open to any size business in any sector within East Suffolk that has experienced exceptional growth in sales, profit, market share, expansion or employment in the last two years.

We are looking for an organisation that can demonstrate strong growth with a positive plan for sustainable financial performance.

A growing and investing business is an important part of a successful economy, whether its job security for staff, helping with increasing employment in the community or a positive impact on local supply chain.

**HOW TO ENTER**

Check out our East Suffolk area map to ensure your business is within the entry area

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Download and fill in our application form

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Tell us about your business (approx.1000 words) this could include some of the following; Your history, customers, competitors, challenges, opportunities, your vision and anything else that you feel is relevant.

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Tell us why you believe that your organisation deserves to win the Suffolk Chamber East Suffolk – Growing Business of the Year Award (max 500 words)

For your entry wording/evidence below (no limit on this wording) the judges will be looking for and want to see examples of:

• Details of current business growth against previous years

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Future growth – what are your plans

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Turnover for last financial year and forecasted turnover for current financial year

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How is this successful business performance sustainable long term?

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Customer testimonials, feedback and evaluation.

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If trading internationally please include:

Number of years operating / trading overseas

Estimated percentage turnover due to international trade last year (if applicable)

The locations where you operate / trade internationally

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Any accolades and testimonials.

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Anything else relevant you wish to share?

If you are selected as one of our category finalists, our judges for this category may wish to visit your business, they will arrange this direct with yourselves at a date and time convenient to both parties.

**CLOSING DATE 31<sup>ST</sup> AUGUST**

