



*in association with*



## Sponsorship Opportunities

# SustainaBility 2010

**Date:** 13 May, 2010

**Duration:** 9.00 am – 3.30 pm

**Venue:** John Innes Centre

**Target audience:** 2,500 businesses within Norfolk

**Expected Attendance/Participation:** 400-600 businesses and government entities

### Format

A one-day conference, comprising an exhibition area and a series of presentations and workshops running through three simultaneous Tracks.

### Programme

**Track One: Opportunities in the Sustainable Supply Chain**

**Track Two: Trends in the Energy Industry**

**Track Three: Practical working solutions for energy and cost savings for Businesses**

## Lead Sponsors

£2,500 + VAT

**4** Lead, Category Exclusive Sponsor Slots are available.



The County Economic  
Development Partnership

**SOLD X 3**

## Norfolk Ambition

The offering:

- Stage presence and thank you at welcome/remarks in opening address
- Logo on all presentation templates

- Dedicated Speaking Slot
- 1 stand space at exhibition (3m x m) with a premier position
- Prominent brand exposure on all marketing literature, including:
  - Exhibition Signage
  - Exhibition Website: sustainability 2010.co.uk
  - Email notifications and reminders
  - Post event communications
  - Plus more
- Exposure in selected PR materials, with opportunities to be directly quoted in the press, channelled to your company by the Chamber PR department
- Whole page in the exhibition supplement
- Copy of delegate attendance list (who register)
- Premium Distribution to Delegates at Front Desk or option of one insertion of collateral in delegate bag
- 6 invitations to attend VIP breakfast

## VIP Breakfast

**£800 + VAT**

A “by invitation only” VIP breakfast.

The offering:

- 3-minute welcome to the audience
- Brand exposure on VIP breakfast invite
- Prominent brand exposure on selected marketing literature, including:
  - VIP Breakfast Signage
  - Exhibition Website: sustainability 2010.co.uk
  - Email notifications and reminders
  - Post event communication
  - Plus more
- Exposure in selected PR materials, with opportunities to be directly quoted in the press, channelled to your company by the Chamber PR department
- Photo opportunities for your senior executives with follow up PR generated by the Chamber PR department
- Copy of VIP delegate attendance list
- Premium distribution at reception
- 6X invitations to attend VIP breakfast

## Stands

**35** stands are available.

Foyer Stands (20 Available)

Non-member £295 + VAT

Member £245 + VAT

Gallery Stands (15 Available)

Non-Member £250 + VAT

Member £200 + VAT

**FREE listing on [sustainability2010.co.uk](http://sustainability2010.co.uk)**



*in association with*



## **Delegate Packs Inserts**

**£300/insertion + VAT**

**5** insertion slots are available (in addition to 5 slots for sponsors). Collateral will also be accompanied by promotional materials from the Norfolk and Suffolk Chambers.

Per Insertion £300 up to gatefold A4 in size (500 items).

For a discussion on Sponsorship Opportunities, please contact:

**Lisa Li**

**Commercial Manager**

**Norfolk Chamber of Commerce**

**Direct: 01603 729707**

**Email: [lisa.li@norfolkchamber.co.uk](mailto:lisa.li@norfolkchamber.co.uk)**